

## The BEST Option

From Pink to Prevention believes all those with the power to implement a BEST option approach to all known and suspected MERCs must:

**Ban** all known and suspected MERCs from consumer products including food, workplaces and our environment. Thought must be given to banning the manufacture of toxic products containing MERCs which are not essential to life, e.g. one use disposable products and those which pollute from cradle to grave.

**Eliminate** all traces of MERCs from our bodies, our environment, our workplaces, wildlife and our planet through legislative action.

**Substitute** all known or suspected MERCs using the safest option in line with the REACH (<http://echa.europa.eu/>) Legislation (link), and the COSHH hierarchy (<http://www.hse.gov.uk/coshh/index.htm>) using initiatives such as the SIN List (<http://www.chemsec.org/what-we-do/sin-list>) and GreenScreen (<http://www.greenscreenchemicals.org/>).

**Tag** (label) all known or suspected MERCs in consumer products, raw materials and manufacturing processes.



